



## Farming First & YPARD Blogging Partnership 2015 Plan

Farming First and YPARD have an ongoing partnership, giving youth a voice on the popular Farming First blog which receives over 14,000 visitors each month.

If you would like to be considered to be selected as Farming First's featured young writer, take a look at the topics below to see which might suit you best. Then visit Farming First's [guidelines for guest contributors](#) to learn about the style of content we are looking for.

Before submitting a full piece, please send a **150-word synopsis** to [liz@farmingfirst.org](mailto:liz@farmingfirst.org) that includes:

- The name and title of the author of the blog
- A catchy headline
- Three to five bullet points that outline your article
- Any connection to news events, report launches etc (if relevant)

Remember! We are looking for your unique perspective as a young person, so make sure you refer to any youth movements or projects you might be involved in, for example:

- What are the challenges and opportunities facing young people in agriculture?
- What kind of support do young people need to realize their work?
- Do you know any young people making a big impact in the area you are writing about?

March

Deadline for submission of interest: 1<sup>st</sup> February 2015

Focus: International Women's Day

Brief: Are you, or have you met a successful female entrepreneur who is running successful agribusinesses in the developing world? What have they needed in order to succeed? What impact has their business had on their local community?

May

Deadline for submission of interest: 1<sup>st</sup> April 2015

Focus: International Year of Soils

Brief: Why has soil health crept up the food security agenda? Are you a young soil scientist working on a new innovation? What impact can better soil health have? What role does efficient use of fertilizer play?

July

Deadline for submission of interest: 1<sup>st</sup> June 2015

Focus: Post-2015

Brief: Are you working on project relating to the formation of the Sustainable Development Goals? How is it progressing and what challenges has it faced? How can young people play a more active role in the execution of the Sustainable Development Goals?

September

Deadline for submission of interest: 1<sup>st</sup> August 2015

Focus: World Water Week

Brief: Agriculture's use of the world's water reserves is larger than any other sector. Are you working on an innovative project for more sustainable and efficient water use? Have you witnessed it working in the developing world? Can you illustrate this story through a photo gallery?

November

Deadline for submission of interest: 1<sup>st</sup> October 2015

Focus: Climate Change

Brief: Have you recently begun working in an organisation that deals with agriculture and climate issues? Tell us about your experience working in such an organisation, and how it is helping to drive agriculture up the climate change agenda.

Contact

If you have any questions, do not hesitate to get in touch with:

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[info@ypard.net](mailto:info@ypard.net)